



SPONSORSHIP PACK · 2027

Sponsor the document brain of psychoactive substances

Noosphere holds **87,103 scientific documents** in a graph of 227,296 concepts and answers with the evidence cited. Researchers, clinicians, journalists and postgraduate students use it. And there aren't fourteen banners competing: there is one.

87,103

documents

227,296

concepts

326,473

relations

6,000+

journals

2

languages

brain.psiconautica.org

Noosphere is a project of Psiconáutica.org · publishing on psychoactive substances since 1996 · La Oliva, Fuerteventura, Spain

01

What Noosphere is

Not a blog and not a chatbot: a working tool. It answers from its own auditable corpus, not from the web, and links the original behind every claim.

A corpus of its own

PubMed, Europe PMC, Crossref, OpenAlex, plus our own library and archive. More than 6,000 distinct journals, none of them above 1% of the whole.

A graph, not a list

227,296 concepts joined by 326,473 relations. A question about a receptor also brings in the plant that activates it.

Level of evidence

Every answer labels what it cites across five levels, from systematic review to field report. That is what separates this from a chatbot.

Genuinely multilingual

Ask in any language and the answer comes back in it. The site itself runs in Spanish and English.

Why this matters to your brand

Because your audience is here and the big platforms have shut the door on you in writing.

Google Ads bans advertising for “instructional content about producing, purchasing, or using recreational drugs”. Its only exception, topical CBD, can be targeted to three US territories. In the European Union there is no route at all.

Meta bans promoting illicit or recreational drugs “or other unsafe substances... as determined by Meta at its sole discretion” — and the paraphernalia: “bongs, rolling papers and vaporizers”.

A hyper-segmented audience

Anyone who opens Noosphere is already inside the subject. You don't have to educate them, only show them what you sell.

Context that lends credibility

Your brand does not sit next to clickbait: it sits next to cited evidence and a declared level of evidence.

No noise

No programmatic advertising, no tracking, no pop-ups. One logo, right there, is seen.

Thirty years behind it

Noosphere is a project of Psiconáutica.org, publishing on psychoactive substances without interruption since 1996.

Who uses it, said honestly

Noosphere launched in 2026 and has not been promoted yet. Impressions are not what is being sold here, which is why this pack neither inflates audience figures nor quietly omits them:

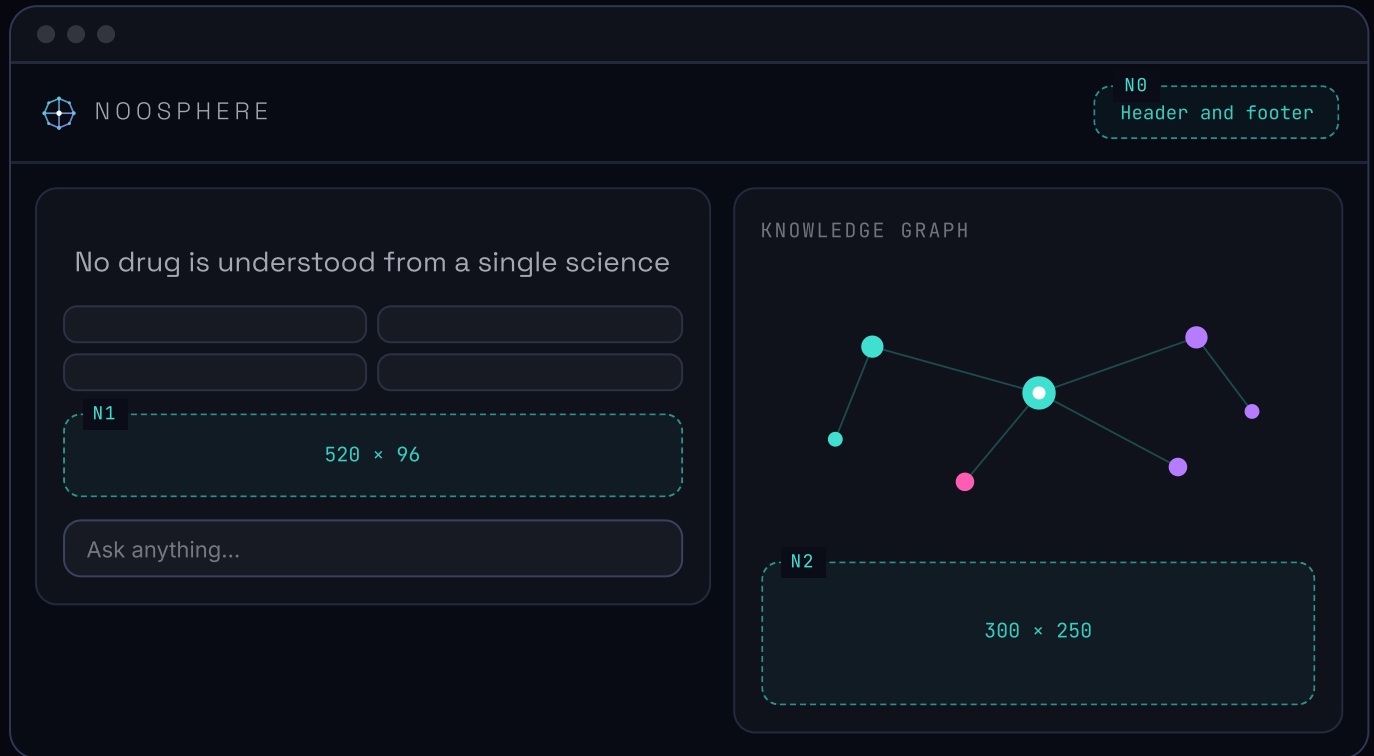
What we do publish are the corpus figures — they are large, they are at the top of this page, and every one can be checked at brain.psiconautica.org/corpus.html. **What we do not publish are usage figures**, because usage is still at an early stage. If you are a large advertiser and you ask for them, you get them exactly as they are. Whoever comes in now comes in cheap and with the rate frozen for two years: that is the deal, and it is the only honest one.

- Researchers and clinical staff
- Specialist journalists
- Harm reduction NGOs and services
- Psychologists and therapists in training
- Master's and doctoral students
- Science communicators and documentary makers

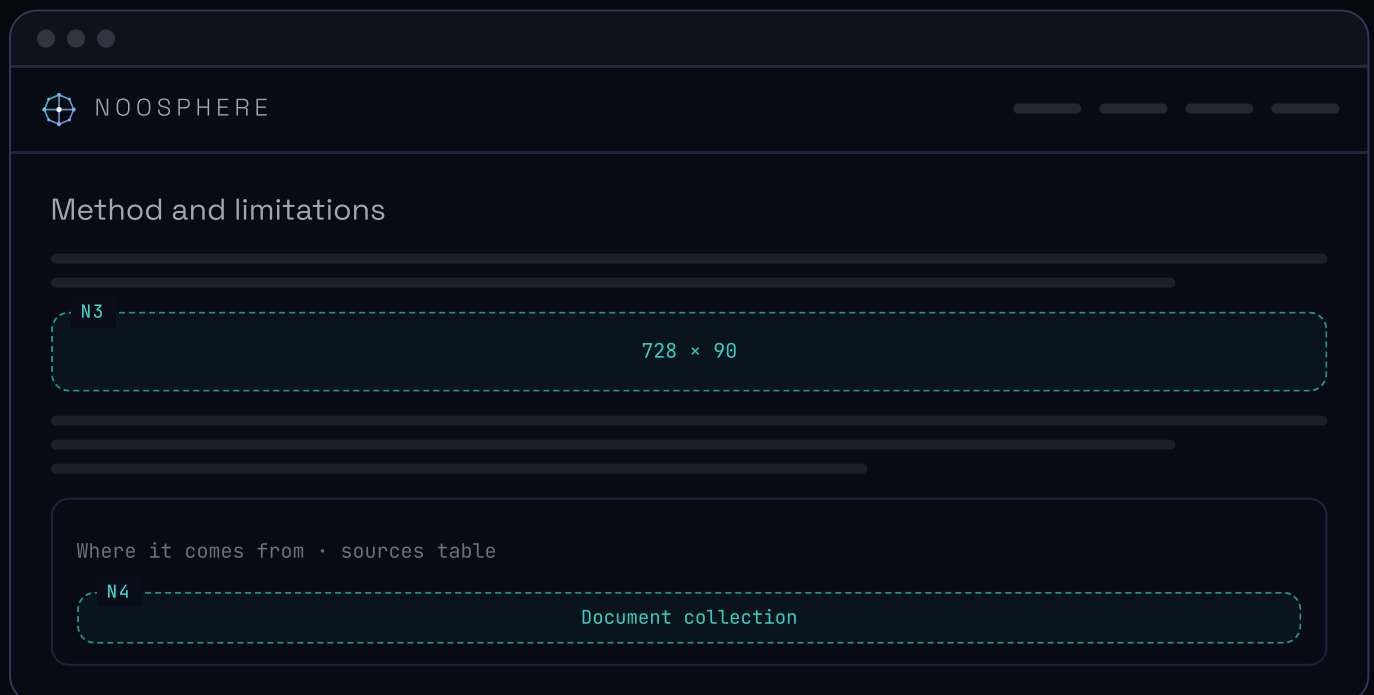
Where your brand would go

Never inside an answer and never inside the graph. Always around it, labelled and static. This is what that looks like:

THE APPLICATION



THE DOCUMENTATION PAGES



N0	Header and footer "With the support of" beside the logotype, on every page and in both languages.	Monochrome logo · 1 exclusive slot
N1	Welcome screen The card people see before they ask anything. Everyone sees it, every session.	520 × 96 px · 1 visible
N2	Below the graph Under the community legend, visible while the answer is read.	300 × 250 · 2 in rotation
N3	Guide, Method and Corpus The pages read by someone deciding whether to trust the tool.	728 × 90 · 1 per page
N4	Document collection A credit row in the corpus page: "Added with the support of...".	24 px logo · permanent
N5	Sponsors page A card with logo, 40 words and a link.	Unlimited slots
N6	Sponsored plan "Access granted by..." on the licences you give to a group.	24 px logo
N7	Email One line at the foot of account emails.	1 slot

Launch prices, valid until 31 December 2027. Canary Islands IGIC 7% on top.
Minimum 3 months; 12 for the tool and principal tiers. Annual booking: two months free.

Ally

€40/month

€400/year

For publishers, therapists, associations and small projects.

- A card on the sponsors page: logo, 40 words and a link
- Rotation in the footer block of the documentation pages
- A mention in the newsletter once there is one

Page sponsor

3 slots

€120/month

€1,200/year

One slot per page: Guide, Method or Corpus.

- Everything in the Ally tier
- An exclusive banner on your page
- A rectangle in rotation in the graph panel
- Monthly report of impressions and clicks

Document collection

from €900 one-off

You fund adding a collection to the corpus and are credited as its patron.

- €900 up to 500 documents · €2,000 up to 2,000 · from €4,500 for a full archive
- Your own row in the corpus page
- **Permanent credit**, even if you renew nothing else: it describes a fact, not a contract
- Joint press release

The only format that **improves the product**: the corpus grows, and your annual report gains a verifiable sentence.

Sponsored plan

from €2,200/year

You pay for a block of subscriptions and give them to a group: a master's course, an NGO, a newsroom.

- 25 licences €2,200 · 50 licences €4,500 · 100 licences €8,000
- "Access granted by your brand" in each recipient's panel
- Invoiced against actual redemption: if 38 of 50 are used, 38 are billed
- Annual impact report, always aggregated

Tool sponsorship

1 slot

€7,500/year

"Noosphere, with the support of your brand". The flagship.

- Your logo in the header and footer of **every** page, in both languages
- The welcome screen card, exclusively
- A credit on Method and on the corpus page
- Presence on the institutional slide and in the project pack
- Press release and a mention in public presentations
- **Category exclusivity** and first refusal on renewal
- Quarterly usage report

Principal sponsor

1 slot

€18,000/year

The only sponsor visible anywhere in the tool.

- Everything above, in full exclusivity
- A document collection of up to 2,000 documents included
- 25 sponsored licences included
- A part in the project's public presentation

Founding Sponsor offer

The **first four contracts** signed before **31 March 2027**: **-30% in the first year**, the **rate frozen for 24 months** even if prices rise, and your last month refunded if you are not satisfied after three.

What no sponsor can buy

It is written into the contract that gets signed and published in the site's editorial policy. This is not ethical decoration: it is the reason your logo, sitting there, is worth something.

- ✗ **Influence over the corpus.** Not which documents go in, not which come out, not how they are weighted.
- ✗ **The sponsored answer.** There is no such thing. No query returns promotional content and no source is ever cited for money.
- ✗ **Sponsored nodes in the graph.** That would falsify the object of study.
- ✗ **A right of veto.** If a document in the corpus criticises your sector, that document stays.
- ✗ **Seeing anything before the public does,** except your own material.

01

Pick a tier

Write to us and we will confirm free slots and dates.

02

Contract

A two-page sponsorship contract. You can read it before deciding.

03

Artwork

Send it 5 working days before the start. If you have no dark-background creative, we prepare it.

04

Report

Every month you get impressions and clicks, measured on our own server and without cookies.

Artwork specifications

- Optimised JPG, PNG or WebP under 120 KB. SVG for logotypes.
- Prepared for a **dark background** (#06070F): logo in white or a light version.
- No third-party JavaScript, no pixels, no tracking cookies. If you need to measure, we give you UTM links and our own counts.
- No animation, sound or auto-playing video. This is a working tool.
- Links carry `rel="sponsored"` and the block is labelled as sponsored.
- One creative change per month at no cost. English translation included.

Invoiced from the Canary Islands: IGIC at 7% applies instead of mainland Spanish VAT at 21%. The same sponsorship costs you 14% less than booking it on the mainland.

Let's talk

Tell us what you sell and to whom, and we will tell you which slot fits — or that none does, which also happens.

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